

Hello, I'm NANCY CHEN

Senior Designer
& Front-end Developer

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EDUCATION

2007

Diploma in Digital Media
@ Media Design School

Industry panel award
- Excellence in Design
- Highly commended in Technical Aptitude

2006

Diploma in Computer Graphics
@ Media Design School

2005

Diploma in Japanese
@ Auckland University of Technology
- Qualified for JLPT Level 2

LOVE

Sketching, Digital Painting, Travel,
Reading, Music, Photography
and Nature

Referees available upon request

WORK EXPERIENCE

2020

OCT 2018 — PRESENT

Freelance
@ Home office

UX/UI, App and Packaging Design, Branding

2018

JUN 2015 — OCT 2018

Digital Design Lead
@ Vodafone

UX/UI, Wireframes, Responsive Website and Mobile Designs, eDM, Icons, Retouching

2015

MAY 2011 — MAY 2015

Senior Designer
@ Infinity Advertising Agency

UX/UI, Wireframes, Responsive Website and Mobile Designs, eDM, Icons, Retouching, Print Design and Front-end Development.

Worked on Westpac, Hyundai, Euroglass, Auckland Grammar, Vero and Jevic.

2011

Intermediate Designer
@ Federation Advertising Agency

Storyboard, Design/Animate Flash Banners, eDM and Front-end Development.

Worked on Qcard and Warehouse Stationery.

2010

Designer
@ .99 Advertising Agency

Storyboard, Design/Animate Flash Banners, eDM, Social Media Advertising.

Worked on Air NZ, Farmers, and Mazda.

2009

Designer
@ Gravitare Limited

Design Websites for AIPA and Suzuki.

Freelance
@ DDB Advertising Agency

Design/Animate Flash Banners.

Worked on McDonalds and AMI Insurance.

2008

Graphics Artist
@ Derek Corporation

Create Native Illustrations for NZ Souvenirs.

PROFESSIONAL SKILL

Design

Photoshop	████████████████
Illustrator	██████████████████
Indesign	██████████████████
Sketch	████████████████

Front-end

HTML5	██████████████████
CSS3	██████████████████
jQuery	██████████████████